


Polina Chistyakova

Creative Multimedia Designer

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PROFESSIONAL SUMMARY

Hardworking and passionate Creative Designer and Developer with more than 7 years of experience working in the UK and over 10 years abroad. I am an expert in Print and Digital Design, Illustration, Animation, and Video Editing, with the ability to face new challenges positively, I learn fast, and execute faster, remain good-humored and calm under pressure.

EXPERIENCE

- Aug - Sept 2024 **GRAPHIC PRODUCTION DEVELOPER**
AT HOUSE 337 - APPLE TEAM - London
During the Apple Workshop I was preparing screen PSD's & PSB's from initial handoff from the WW (World Wide) team through to the state where local screen assets are ready to be inserted.
Prepping & Exporting OG images. Renaming the PSD file to match the WW version and include the obfuscation code prior to exporting.
Screen Insert/Export: inserting local screens into prepped PSD's and then export local versions of each image.
- Sept - Dec 2023 **MULTIMEDIA DESIGNER AT LOCKTON, London**
Creation of Interactive Digital brochures, video editing and animation, invitation and flyer design. Following the guidelines, I was working on different projects using Adobe CS.
- 2015 - 2022 **CREATIVE DESIGNER AT PRINTERPIX, London**
Creation of the design content for the entire line of PrinterPix products, Social media imagery, Video/Animation, JavaScript coding, Marketing email design, Photo mockups, Illustrations and Character Design, UI/UX. Training and motivation of the junior designers and developers,
- 2014 - 2015 **DESIGNER-VOLUNTEER AT CITY YMCA LONDON, London**
Poster design, Logo design, Social media materials, Support the community with creative Masterclasses for teenagers.
- 2010 - 2013 **DESIGNER AT MAIL.RU GAMES, Moscow**
Full creative control over a range of online advertising materials for the Marketing Department, such as static and animated banners, landing pages. Branding, gif animation, sticker design, packaging design.
- 2007 - 2008 **CREATIVE ARTIST AT MTV-RUSSIA, Moscow**
Creation caricatures of the celebrities, hand-made crafts in live broadcast, working on the multiples TV shows as a comic designer.

EDUCATION

- 2022-present **MSc Psychology**
Arden University, online course
- 2004 - 2009 **Director of Advertising**
Moscow
RUSSIA
Moscow State University of Culture and Arts
Faculty of MASS MEDIA and Advertising
Diploma of qualification achieved
- 2002 - 2004 **Artist-Animator**
Moscow
RUSSIA
Professional College of Animation and Cinematography
Faculty of Animation
Diploma of qualification achieved

CORE QUALIFICATIONS

- ★★★★★ Teamwork
- ★★★★★ Leadership
- ★★★★★ Creativity
- ★★★★★ Adobe Photoshop
- ★★★★★ Adobe Illustrator
- ★★★★☆ Adobe InDesign
- ★★★★☆ Adobe After Effects
- ★★★★☆ Adobe Premiere Pro
- ★★★★☆ Adobe Animate
- ★★★★★ Adobe Acrobat
- ★★★★☆ JavaScript
- ★★★★★ Microsoft Office
- ★★★★★ Microsoft Power Point
- ★★★★☆ Microsoft Excel
- ★★★★★ Microsoft Teams
- ★★★★★ Hand drawing
- ★★★★★ Graphic Design
- ★★★★★ Motion Design
- ★★★★★ Teamwork
- ★★★★☆ Leadership

REFERENCES

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